

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.
36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

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Contact:
Sports Division
Phone: 81-3-5400-4742
Fax: 81-3-3436-3814

PRGR Driver NEW iD435 to Go on Sale

Athlete model created from the inspiration and performance of professional and advanced golfers

Tokyo – The Yokohama Rubber Co., Ltd. announced today that it will begin sales of the PRGR driver NEW iD435 for ambitious athlete golfers eager to improve their games. The driver comes with loft variations of 9.5° and 10.5° and a choice of three types of shaft by head speed: M-46, M-43 and M-40.

The iD series, which went on sale last December, fuses golfers' inspiration with PRGR data. The NEW iD435 realizes longer flight distance with a head shape matching the strong trajectory image—without excessive backspin and loft—sought by professional and athlete golfers and a new design which increases initial velocity.

To meet the inspiration of professional and athlete golfers, the head has a high back shape so the crown appears flat when addressing the ball for a strong level-blow impact. The driver also features a 435cm³ compact head and square face for hitting freely without worrying about hooking the ball.

The NEW iD435 makes extensive use of PRGR data to further increase initial velocity and secure the optimal spin. While maintaining the iD driver series' unique new center of gravity design, which makes the face center the maximum initial velocity point, and three balance design, which enlarges the high initial velocity area, the NEW iD435 further increases initial velocity by making the face 0.2mm thinner than the existing model (iD435). The back of the crown is made thinner and lighter through chemical milling, creating a ripple pattern for optimal rigidity and a more pleasant hit. The milling reduces the weight by 5 grams compared with the existing model (iD435). This weight margin is effectively used in the center of gravity design to realize a large moment of inertia despite a short center of gravity distance (34.5mm) and a shallow center of gravity depth (33.5mm), to achieve square impact with high controllability.



NEW iD435

Club Design

Inspiration

[Unique features]

High back shape that stimulates level blow impact

Head shape guarantees level blow impact, common to both professional and advanced golfers
(Head movement measuring results of professional and advanced golfers
 ⇒ Level blow with 0° - 2° ascending-descending angle of approach)

X Impact image by shallow back shape

O Impact image by high back shape

Upper blow

(Shallow back shape)

Level blow

(High back shape)

Best matching with the head trajectory image!
Guarantees easy posture and nice shot!

Data

[Unique features]

Face and crown design that improves the impact efficiency

Face	Crown
<p>Developed the exclusive uneven thickness pattern, out of 91,000 simulation patterns</p> <p>Face thickness is 0.2mm thinner than the existing model</p> <p style="text-align: center;">+</p> <p style="text-align: center;">Three balance design New Center of Gravity design</p> <p style="text-align: center; color: green; font-weight: bold;">Enlarged high initial velocity area</p>	<p>Made thinner and lighter by the exclusive chemical milling</p> <p style="text-align: center; color: green;">↓</p> <p>5g lighter than the existing model</p> <p>Crown thickness design □---0.55mm ■---0.35mm</p> <p>Center of Gravity Distance 34.5mm Center of Gravity Depth 33.5mm Moment of Inertia 4,000g/cm²</p> <p>Shallow and short Center of Gravity design</p> <p style="text-align: center; color: green; font-weight: bold;">Realized optimized Center of Gravity position</p>

Specifications

	Loft (°)	Length (inch)	Gross Weight (g)	Balance	Head Volume (cm ³)
M-46	9.5	45	319	D-2.5	435
	10.5★				
M-43	9.5				
	10.5				
M-40	10.5				

Those figures are only for reference

- ※★ Made-to-order production model
- ※ Conforms to SLE Rule
- ※ Head material : face – ELF titanium; crown & sole – KS100; neck – titanium
- ※ Head manufacturing method: face – forged; crown & sole – rolling;
neck – forged 4 pieces
- ※ Made in JAPAN
- ※ With an original head cover (Made in CHINA)