

NEWS RELEASE



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August 19, 2011
For immediate release

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PRGR Iron NEW iD FORGED IRON to Go on Sale *Athlete model for golfers who prefer a compact, sharp head*

Tokyo – The Yokohama Rubber Co., Ltd. announced today that it will begin sales of the PRGR iron NEW iD FORGED IRON, a soft forged iron for ambitious athlete golfers eager to improve their games. The iron will be sold with the ORIGINAL STEEL SS III shaft with a choice of three types by head speed M-46 (special order), M-43 and M-40, or the ORIGINAL CARBON shaft with a choice of two types by head speed M-43 and M-40, or the Dynamic Gold S200 (manufactured by True Temper Sports, Inc.) custom shaft.

The iD series, which went on sale last December, fuses golfers' inspiration with PRGR data. The NEW iD FORGED IRON is a soft forged iron with a head shape for the strong trajectory image of professional and athlete golfers, developed to realize both a soft hitting sensation and good carry.

To respond to the inspiration of professional and athlete golfers, the design emphasizes a compact sharp head shape which makes it easy to visualize the shot. Because large heads become more difficult to use in roughs and on slopes as golfers become more advanced, the head shape was designed for easy posture and swing through. The semi-goose neck design ensures controllability.

Making full use of PRGR data, the NEW iD FORGED IRON also realizes a soft hitting sensation by inserting two layers of the silicon shock absorbent α GEL inside the head, which reduces unpleasant vibration. Moreover, the iron uses the high-strength face material SAE8655M for a thinner face with higher initial velocity. The weight margin from the thinner face is effectively used in the center of gravity design to make the compact head easier to use. A different head thickness design is adopted for each iron, with the lower part of the head thickened for the long irons and the upper part of the head thickened progressing to the short irons. All the irons have the same center of gravity height (20.5mm) and center of gravity distance (37.5mm).



NEW iD FORGED IRON

Club Design

Inspiration

[Unique features]

Athlete model focusing on face and easy posture

- Compact size that is a good match with the driver
- Sharp top blade (Width of blade / 5.5mm)
- Semigoose prevents excessive gripping and allows easy posture
- Sole shape for smooth head swing



FP Design

	#4	#5	#6	#7	#8	#9	#Pw
ID FG	2.4	2.6	2.8	3.0	3.2	3.4	3.6
NEW ID FG	3.1	3.3	3.5	3.7	3.9	4.1	4.3
ID BL	4.0	4.5	5.0	5.0	5.5	5.5	5.5

**Sharp and compact semigoose!
Guarantees easy posture and good line!**

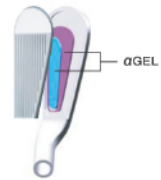
Data

[Unique features]

Head design which gives both "good carry" and "hitting sensation (soft feeling)"

Hitting sensation (soft feeling)

- Realization of soft hitting sensation, by placing αGEL inside the head which absorbs the vibration



Good carry

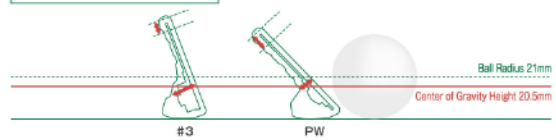
- High-strength face material gives high initial velocity with 2.3mm thin face (Comparison with the existing model:-0.2mm)

Thickened head design for specific model

Thickened at the lower part of the head for the long,
Thickened at the upper part of the head for the short

	#4~Pw
Center of Gravity Height	20.5mm
Center of Gravity Distance	37.5mm

Highly accurate Center of Gravity design



Highly accurate Center of Gravity design with good swing sensation

Specifications

ORIGINAL STEEL SS III

		#4	#5	#6	#7	#8	#9	Pw
Loft (°)		23	26	29	32	35	39	44
Length (inch)		38.25	37.75	37.25	36.75	36.25	35.75	35.25
M-46 *	Gross Weight (g)	408	414	422	430	437	446	454
	Balance	D-1.5						
M-43	Gross Weight (g)	398	405	413	421	427	437	444
	Balance	D-1						
M-40	Gross Weight (g)	389	395	404	411	418	428	435
	Balance	D-0.5						

Those figures are only for reference

ORIGINAL CARBON

		#4	#5	#6	#7	#8	#9	Pw
Loft (°)		23	26	29	32	35	39	44
Length (inch)		38.5	38	37.5	37	36.5	36	35.5
M-43	Gross Weight (g)	369	375	381	389	398	406	412
	Balance	D-1						
M-40	Gross Weight (g)	367	374	380	387	397	404	410
	Balance	D-0.5						

Those figures are only for reference

Dynamic Gold S200

	#4	#5	#6	#7	#8	#9	Pw	
Loft (°)	23	26	29	32	35	39	44	
Length (inch)	38	37.5	37	36.5	36	35.5	35	
S200★	Gross Weight (g)	422	430	437	443	452	458	467
	Balance	D-2						

Those figures are only for reference

- ※★ Made-to-order production model
- ※ Conforms to the 2010 new club face groove rules
- ※ Head material: body – soft iron (S20C);
face – nickel chromium molybdenum steel (SAE8655M)
- ※ Head manufacturing method: body – forged; face – rolling
- ※ Made in JAPAN